

**MANY WAYS  
TO SUPPORT WTC**

You can also become a sponsor by providing materials for the show such as for sets, costumes, printing of advertising or other services. The value of your donation will decide what type of sponsor you become.

Warragul Theatre Company is helping to develop strong community connections



# Warragul Theatre



**CONTACT US**

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**WTC SPONSORSHIP  
YOU BENEFIT**

**WE BENEFIT**



**SPONSORSHIP  
INFORMATION**

Warragul Theatre Company sponsorship packages offer a marketing opportunity which not only adds value to your business but also inspires the creativity of your stakeholders

WTC SPONSORSHIP

YOU BENEFIT

WE BENEFIT



2005



2006



2007

Sponsor Level	Platinum	Gold	Silver	Bronze 1	Bronze 2
Your 1 year investment	\$5000+	\$1000-4999	\$500-999	\$250-499	\$100-249
Acknowledgement in show program	✓	✓	✓	✓	✓
Front of House advertising	✓	✓	✓	✓	✓
WTC Newsletter acknowledgement	✓	✓	✓	✓	✓
Tickets on opening weekend (depending on the monetary value of the sponsorship)	10+	5-10	3	2	
Newspaper acknowledgment	✓	✓	✓		
Sponsor logo on Website	homepage	homepage	within website		
Website link to sponsor	✓	✓	✓		
Sponsor logo used in advertising including posters, flyers, signage (artwork is required by March to be eligible)	✓	✓			
Naming rights and sponsor logo on cover of the show program	✓				

### SPONSORSHIP BENEFITS WTC

As a sponsor you become the life line of the Company. Your support helps to pay for:

- rights and royalties to stage the show
- materials for costumes, sets, theatre costs
- printing, marketing, the list goes on...

Without your help the theatre company has only three forms of revenue: ticket sales, show fees and memberships.

### SPONSORSHIP BENEFITS YOU

- Exposure to our audiences of up to 5000 people.
- Advertising and acknowledgements in newspaper coverage, newsletters, billboards, front of house etc.
- Acknowledgement as a sponsor on our web site and a web link to your business.
- Complimentary tickets to the show on opening weekend.

CATS



2008

The value of live theatre is immeasurable